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Business Topic Selection In the essay writing process, whatever the essay type, every single aspect is important, e.g., selecting the topic, researching the topic, taking notes, and so on. There are several topics to choose from in the field of business. Therefore, to find a meaningful business topic, you will need to narrow the field down.

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30 Ideas for Research Paper Topics on Business Business is what powers the global economics and human civilization in general. No wonder that business became an object of intense researches. There are no areas of human life that can't be attached to the business (except the ones human morals prevent us to).

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The purpose of management research is to investigate how to improve business performance and achieve better results. Management is a complex process, which consists of personnel management and overseeing projects from start to finish.

This book showcases new research in sport business management around the world, offering a platform for the international exchange of ideas, best practices, and scientific inquiries in a globalized sport economy. Featuring work from leading sport management scholars from around the world – including North America, South America, Europe, Africa, and Asia – the book addresses a variety of global, regional, national, and community issues that are central to successful sport management. Combining both qualitative and quantitative studies, it explores key themes such as the emergent environment, managing change, organizational transformation, application of technology, marketing and promotion, and research protocols. New case studies cover topics such as entrepreneurship and innovation, sport broadcasting, digital technologies, youth and college sports, and the development of the sport management curriculum. International Sport Business Management is a fascinating reading for all students and scholars of sport management, sport business, and sport marketing, as well as for any professional working in the sport and leisure industries.

This very impressive Handbook takes established research topics about women in management and treats them in fresh and novel ways.

The chapters are intellectually interesting, sound, and provocative, and meet the editors aspiration to stimulate high quality research on women's experiences in work organizations. I recommend it highly. Jean M. Bartunek, Boston College, US This comprehensive Handbook presents specially commissioned original essays on the societal roles and contexts facing women in business and management, the specific career and work life issues of women in these fields, organizational processes affecting women, and the role of women as leaders in business and management. The essays shed light on the extant structures and practices of society and organizations that constrain or facilitate women's representation, treatment, quality of life, and success. Despite decades of ongoing inquiry and increasing interest, research on women in business and management remains a specialized field without mainstream acceptance within business and management disciplines. The Handbook presents the current state of knowledge about women in business and management and specifies the directions for future research likely to be most constructive for advancing the representation, treatment, quality of life, and success of women who work in these fields. It provides the foundations for improved societal and organizational structures, policies, and relational practices affecting all in business and management. Thus, by enhancing the knowledge base that improves the work and life situations of women, it suggests ways to elevate the societal and organizational systems for all. The Handbook will be an essential reference source for recent advances in research and theory, informing both scholars of organization studies, gender, diversity, and feminism; human resource specialists; and educators of and consultants to business organizations and management.

This book constitutes the proceedings of the 13th International Conference on Business Process Management, BPM 2015, held in Innsbruck, Austria, in August/September 2015. The 21 regular papers, 7 short papers and 2 industrial papers included in this volume were carefully reviewed and selected from 125 submissions. The papers are organized in topical sections on runtime process management, process modeling, process modeling discovery, business process models and analytics, BPM in industry, process compliance and deviations, emerging and practical areas of BPM, and process monitoring.

Research Methods for Operations Management, second edition is a toolkit of research approaches primarily for advanced students and beginner researchers but also a reference book for any researcher in OM. Many students begin their career in research limited by the one or few approaches taken by their department. The concise, accessible overviews found here equip them with an understanding of a variety of methods and how to use them, enabling them to tailor their research project to their own strengths and goals. The more seasoned researcher will find comprehensive descriptions and analyses on a wide variety of research approaches. This updated and enhanced edition responds to the latest developments in OM, including the growing prominence of services and production of intangible products, and the increasing use of secondary data and of mixed approaches. Alternative research approaches are included and explored to help with the early planning of research. This edition also includes expanded literature review and analysis to guide students towards the next steps in their reading, and more detailed step-by-step advice to tie theory with the researcher's own practice. Including contributions from an impressive range of the field's leading thinkers in OM research, this is a guide that no-one embarking on an OM research project should be without.

The GCBME Book Series aims to promote the quality and methodical reach of the Global Conference on Business Management & Entrepreneurship, which is intended as a high-quality scientific contribution to the science of business management and entrepreneurship. The Contributions are the main reference articles on the topic of each book and have been subject to a strict peer review process conducted by experts in the fields. The conference provided opportunities for the delegates to exchange new ideas and implementation of experiences, to establish business or research connections and to find Global Partners for future collaboration. The conference and resulting volume in the book series is expected to be held and appear annually. The year 2019 theme of book and conference is "Creating Innovative and Sustainable Value-added Businesses in the Disruption Era". The ultimate goal of GCBME is to provide a medium forum for educators, researchers, scholars, managers, graduate students and professional business persons from the diverse cultural backgrounds, to present and discuss their researches, knowledge and innovation within the fields of business, management and entrepreneurship. The GCBME conferences cover major thematic groups, yet opens to other relevant topics: Organizational Behavior, Innovation, Marketing Management, Financial Management and Accounting, Strategic Management, Entrepreneurship and Green Business.

This book presents current developments in smart city research and application regarding the management of manufacturing systems, Industry 4.0, transportation, and business management. It suggests approaches to incorporating smart city innovations into manufacturing systems, with an eye towards competitiveness in a global environment. The same pro-innovative approach is then applied to business and cooperation management. The authors also present smart city transportation solutions including vehicle data processing/reporting system, mobile application for fleet managers, bus drivers, bus passengers and special applications for smart city buses like passenger counting system, IP cameras, GPS system etc. The goal of the book is to establish channels of communication and disseminate knowledge among researchers and professionals working on smart city research and application. Features contributions on a variety of topics related to smart cities from global researchers and professionals in a wide range of sectors; Presents topics relating to smart cities such as manufacturing, business, and transportation; Includes expanded selected papers from EAI International Conference on Management of Manufacturing Systems (MMS 2016), EAI Industry of Things and Future Technologies Conference - Mobility IoT 2016 and International Conference on Smart Electric Vehicles and Vehicular Ad-hoc NETWORKS (SEVNET).

What are the key issues that concern Qualitative Research in Business and Management? In this advanced textbook, the author brings a wealth of insight to the research process. Combining the abstract and theoretical considerations with those of a practical nature, like those involved with interviewing for data, or for the final stage of writing up, Myers establishes an expansive resource for those involved in qualitative research that will aid them from start to finish. In this book the reader will be provided with the resources to: - Understand the underlying philosophies of qualitative research in business and management. - Be aware of a variety of qualitative research methods - Gain insight into examples of the previous use of qualitative methods in Business and Management. - Analyse and critically evaluate research in, including discussion of using qualitative data analysis software. - Carry out their own research in business and management. - Write up their research for publication. This book will be an indispensable resource both to those just embarking on their research as well as existing researchers in business and management.

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