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Management Information System | Kenneth C. Laudon | Jane Laudon *MIS in McDonald's by (UNITEN, KSHAS)*

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At NYU's Stern School of Business, Ken Laudon teaches courses on Managing the Digital Firm, Information Technology and Corporate Strategy, Professional Responsibility (Ethics), and Electronic Commerce and Digital Markets. His hobby is sailing. Jane Price Laudon is a management consultant in the information systems area and the author of seven books. Her special interests include systems analysis, data management, MIS auditing, software evaluation, and teaching business professionals how to ...

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Professor Laudon wrote more than 40 articles concerning social, organizational, and management impacts of information systems, privacy, ethics, and multimedia technology. Professor Laudon passed away on December 26, 2019, at the age of 75. He is survived by Jane Laudon, his wife of 49 years and coauthor on several of his texts.

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