

## Phishing For Phools The Economics Of Manipulation And Deception

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Phishing for Phools: the economics of manipulation and deception

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Phishing for Phools - Akerlof and Shiller [Animated]Phishing for Phools: The Economics of Manipulation, George A. Akerlof Ju0026 Robert J. Shiller

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George A. Akerlof: Phishing for Phools: The Economics of Manipulation and Deception

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Phishing for Phools | Robert J. Shiller | Talks at GoogleNobel winner George Akerlof on his new book 'Phishing for Phools' Robert J Shiller's lecture on his new book " Phishing for Phools " Phishing for phools | Robert Shiller | TEDxYale **Phishing for phools—Robert J. Shiller on the economics of manipulation and deception** **The Media Is Lying About The Economic /Recovery/**— George Akerlof, PhD /Phishing for Phools / lecture at Duke University The Key Takeaways from George Akerlof and Robert Shiller's Phishing for Phools

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Economist on Fed: Double-Dip Recession Coming**THE CON** | Phishing for Phools **Phishing for Phools** The Annual Tanous Family Endowed Lecture: George Akerlof /Phishing for Phools / Nobel prize **George Akerlof Phishing for Phools** Economic Collapse Documentary America Nobel prize Economics **George Akerlof Phishing for Phools** World Economy Documentary **Phishing For Phools-The Economics**

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Ever since Adam Smith, the central teaching of economics has been that free markets provide us with material well-being, as if by an invisible hand. In Phishing for Phools, Nobel Prize-winning economists George Akerlof and Robert Shiller deliver a fundamental challenge to this insight, arguing that markets harm as well as help us. As long as there is profit to be made, sellers will systematically exploit our psychological weaknesses and our ignorance through manipulation and deception.

**Phishing for Phools:The Economics of Manipulation and---**

Phishing for Phools therefore strikes a radically new direction in economics, based on the intuitive idea that markets both give and take away. Akerlof and Shiller bring this idea to life through dozens of stories that show how phishing affects everyone, in almost every walk of life.

**Phishing for Phools:The Economics of Manipulation and---**

The basic idea - phishing for phools (manipulation and deception) is a natural consequence of free markets as externalities; those who are driven by profits will use your weaknesses against you. This can imply that economy can be at suboptimal equilibrium. This is an old idea. The most usual counterargument - people know better.

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**Phishing for Phools | Princeton University Press**

In Phishing for Phools: The Economics of Manipulation and Deception, Nobel Prize-winning economists George A. Akerlof and Robert J. Shiller critique free market dogma through an analysis of the ways that markets utilise tricks and traps in order to ' phish ' us as ' phools '. Although he suggests that many of the book ' s insights may be familiar and at times general, Florian Bon positions Phishing for Phools as an entertaining and accessible read filled with engaging anecdotes that ...

**Book Review: Phishing for Phools: The Economics of---**

Overall, Phishing for Phools is an important book in a behavioural science and economic revolution. We need very much to change our thinking to become responsible adults who live within our means and not lead reckless lives of economic speculation.

**Amazon.co.uk Customer reviews: Phishing for Phools: The---**

Phishing for Phools the economics of manipulation and deception GEORGE A. AKERLOF AND ROBERT J. SHILLER Princeton University Press • PRINCETON AND OXFORD

**Phishing for Phools**

The title of the Akerlof and Shiller (2015) book points the direction: " Phishing and Phools: The Economics of Manipulation and Deception, " and uses the well-known tune about " How much is that doggie in the window... " to point to how, in a free to choose, free no-holds-barred capitalism, we are constantly stirred to buy, buy, and buy some more, whether it is good for us (and for capitalism in general) or not.

**Phishing and Phools:The Economics of Manipulation and---**

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**Phishing for Phools:George A. Akerlof,Robert J. Shiller---**

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